

Key Performance Indicators For Pediatric Practices

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Disclosures:

- Pediatric Management Institute
 - Founder/Principal Consultant
- Greenwood Pediatrics
 - Chief Financial Officer

Will not be discussing any medical devices or products related to medical care of patients.

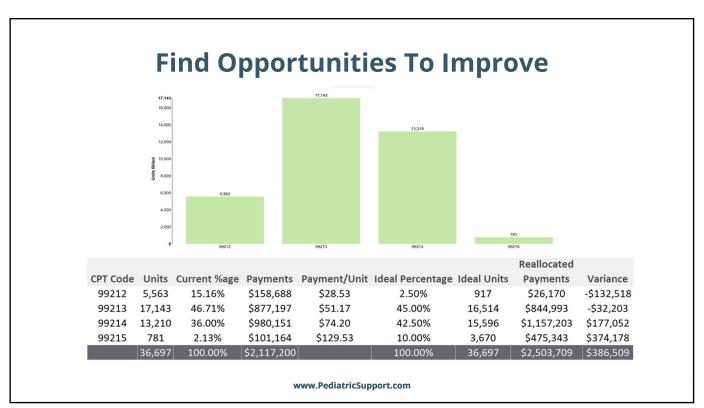
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- Sources of Data:
 - Accountant's Treasure Chest
 - Your billing system
- Bare minimum you should be looking at
- Leveraging the information to track KPI's

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Pediatrics Is Unique...





Overhead for Pediatrics can run

50 – 65% while Cardiothoracic Surgeon
is less than 10%

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Accounting vs. Finance



Accounting:

or precise recording, reporting, and assessment of financial deals and transactions of a business.



Finance:

Reviewing/Analyzing the Accounting records to ensure that the practice resources are being used to maximize the practice's bottom line.

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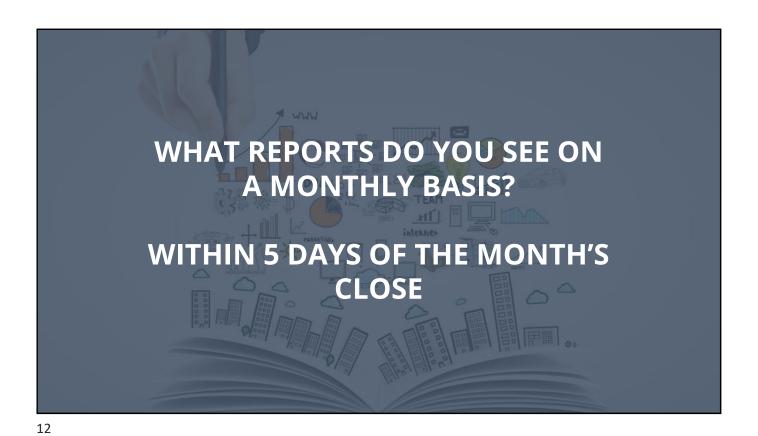




Total 6,450,000 (1,550,000) 16,250 4,916,250 5-FTE Pediatric Sample Professional Fees Contractual Adjustments Net Revenue
Other Income
Total Revenues 2,600 2,600 25,000 1,500 18,500 Bonuses - Staff Severance Pay Wages - Overtime Wages - Physicians Wages - Staff 1,845,000 115,000 Total Salaries & Wad Employer FICA Employer Medicare 25,000 Sample Federal Unemployment 1,500 6,000 State Unemployment Workers' Compensation Insurance
Total Payroll Related Expenses
Employer Provided 401 K Contributions
Employer Provided Health Insurance 2,500 150,000 **Profit & Loss** 7,500 100,000 Employer Provided IRA Contributions
Employer Provided Life Insurance
Employer Provided Pensions & Retiremen
Holiday Pay Report 350 7,500 15,000 Parking Sick Pay Vacation Pay 2,300 5,000 85,000 Total Benefits 230,150 Answering Service
Billing Service
Books & Subscriptions 12,000 135,000 250 1,000 Building Maint & Repair Cell Phone 600 Computer Lines Consultants 8,500 2,500 Copying Machine Rental 2.400 15,000 2,500 7,500 1,200 Depr - L/H Improvement
Depr - Major Moveable Equipment PEDIATRIC Depr - Minor Moveable Equipment Educational Materials Equipment - General

	5-FTE Pediatric Sample	Total	Professional Services	1	aboratory	Radiology	Vaccines	Support S	taff	Billing Office	Adm	inistration
	Professional Fees	\$ 6.450.000			300.000 \$		\$ 650.000	1			Τ	9
	Contractual Adjustments	\$ (1.550.000)			(76,258) \$		\$ (75,000)		-		 	
	Bad Debt	\$ 16.250			2,000 \$	(-,,	\$ 1,250				t	$\overline{}$
	Net Revenue	\$ 4.916.250			225,743 \$		\$ 576,250	S	- :	\$ -	\$	
	Other Income	\$ 2,600			220,1-10 (10,000	V 0.0,200	<u> </u>	-	· <u>·</u>	Ť	_
	Total Revenues	\$ 2,600			- S	-	S -	s	- 1	S -	s	
	Bonuses - Physicians	\$ 500,000					Ť	· ·	_			
	Bonuses - Staff	\$ 25,000	\$ 9,20		2,600 \$	1.400		\$ 4	1,800	\$ 2,400	\$	4,60
	Severance Pav	\$ 1,500			,,	,		·			\$	1.50
	Wages - Overtime	\$	\$ 18.50)					-		Ť	
	Wages - Physicians	\$	\$ 675.00						-		 	
	Wages - Staff	\$ 625,000	\$ 200.00		65,000 S	35,000	\$ 30,000	\$ 120	0.000	\$ 60,000	\$	115,00
	Total Salaries & Wages	\$ 1,845,000			67,600 \$,	\$ 30,000		,	\$ 62,400		121,10
	Employer FICA	\$ 115,000			4,214 \$,			\$ 3,889		7,5
	Employer Medicare	\$ 25,000			916 \$					\$ 846		1.6
	Federal Unemployment	\$	\$ 1.16		55 \$		Could Be	\$,	\$ 51		
	State Unemployment	\$ 6,000			220 \$		Allocated	\$	_	\$ 203		3
Financial	Workers' Compensation Insurance	\$	\$ 1,94		92 \$	49		\$		\$ 85		10
IIIIaiiciai	Total Payroll Related Expenses	\$ 150,000	\$ 116.48		5,496 S	2.959	\$ -	\$ 10		\$ 5.073	\$	9.84
_	Employer Provided 401 K Contributions	\$ 7,500	\$ 5.82	1 8	275 8	148	•	\$		\$ 254	\$	49
Davanasti	Employer Provided Health Insurance	\$ 100,000	\$ 77,65		3,664 \$			\$ 6		\$ 3,382		6.5
Perspectiv	Employer Provided IRA Contributions	\$	\$ 5,82		275 \$			\$	507	\$ 254	\$	4
. C. Specti	Employer Provided Life Insurance	\$	\$ 27:		13 \$			\$		\$ 12	\$	
	Employer Provided Pensions & Retirement	\$ 7,500	\$ 5.824	1 8	275 \$	148	Could Be	\$	507	\$ 254	\$	4
	Holiday Pay	\$ 15,000	\$ 11,64	3 \$	550 \$		Allocated	\$ 1	,015	\$ 507	\$	9
	Parking	\$ 2,300	\$ 1,78	3 \$	84 \$	45		\$	156	\$ 78	\$	15
	Sick Pay	\$ 5,000	\$ 3,88	3 \$	183 \$	99		\$	338	\$ 169	\$	32
	Vacation Pay	\$ 85,000	\$ 66,00	5 \$	3,114 \$	1,677		\$ 5	5,750	\$ 2,875	\$	5,5
	Total Benefits	\$ 230,150	\$ 178.71) \$	8,433 \$	4,541	\$ -	\$ 15	5.568	\$ 7,784		15.10
	Answering Service	\$ 12,000	\$ 12,00)								
	Billing Service	\$ 135,000	\$ 113,86) \$	6,279 \$	1,256	\$ 13,605					
	Books & Subscriptions	\$ 250	\$ 250)							T T	
	Building Maint & Repair	\$ 1,000	\$ 710) \$	39 \$	52		\$	39	\$ 97	\$	(
	Cell Phone	\$ 600	\$ 40)					\neg		\$	20
	Computer Lines	\$ 8,500	\$ 7,50)						\$ 500	\$	50
	Consultants	\$ 2,500									\$	2,50
	Copying Machine Rental	\$ 2,400	\$ 1,50)				\$	500	\$ 200	\$	20
	Depr - L/H Improvement	\$ 15,000	\$ 10,64	5 \$	581 \$	774		\$	581	\$ 1,452	\$	96
	Depr - Major Moveable Equipment	\$ 2,500							$\neg \uparrow$		\$	2,50
	Depr - Minor Moveable Equipment	\$ 7,500	\$ 2,50	\$	2,500 \$	2,500						
	Educational Materials	\$ 1,200	\$ 1,20)								
	Equipment - General	\$ 150									^	
	-										PEC	DIATR
		PediatricS										NAGE

	5-FTE Pediatric Sample	Total	Professiona	ıl	Laborat	tory	Radiology	Vaccines	Su	pport Staff	Billin	ng Office	Admir	nistratio
	Equipment - General - Maintenance	\$ 200											\$	20
	Equipment - General - Repairs	\$ 500											\$	50
	Equipment - Medical	\$ 17,750		,750										
	Equipment - Medical - Maintenance	\$ 1,500	5 1	,500										
	Equipment - Medical - Repairs	\$ 1,000		250 \$	5	750								
	Interest Payments	\$ 1,200		,000			\$ 200							
	Janitorial	\$ 2,000		,419 \$			\$ 103	Depending on Set Up	\$	77		194		1
	Janitorial Supplies	\$ 500	5	355 \$			\$ 26	Depending on Set Up	\$	19	\$	48	\$	
	Laboratory- Fees	\$ 1,200		\$		1,200								
	Laboratory- Supplies	\$ 35,000		\$		5,000								
	Licenses	\$ 600 \$		200 \$	3	200	\$ 200							
	Malpractice Insurance	\$ 30,000		,000										
	Marketing	\$ 15,000	15	,000										
	Meetings	\$ 1,000		\$	\$	1,000								
	Office Equipment	\$ 500											\$	
-• • •	Office Supplies	\$ 13,500		,500 \$	3	500	\$ 500				\$	2,500	\$	2,
Financial	Offsite Storage - Medical	\$ 2,400	5 2	,400										
riilaiitiai	Offsite Storage - Office	\$ 1,200											\$	1,2
	Postage Meter	\$ 1,500		250							\$	1,000		
	Rent	\$ 120,000	85	,161 \$	3	4,645	\$ 6,194	Depending on Set Up	\$	4,645	\$	11,613	\$	7,
Perspective	Society Dues	\$ 600	\$	600										
L CI 2NCCLI A	Software - Development	\$ 3,500											\$	3,5
	Software - Maintenance	\$ 12,500	\$ 10	,000									\$	2,5
	Software - Purchase	\$ 75,000		,000 \$	3	2,500	\$ 2,500							
	Supplies- Medical	\$ 50,000	50	,000										
	Supplies- Vaccines & Injectables	\$ 500,000						\$ 500,000						
	Telephone Lines	\$ 15,000	\$ 12	,000					\$	1,000	\$	1,000	\$	1,0
	Trash	\$ 850	\$	603 \$	3	33	\$ 44		\$	33	\$	82	\$	
	Travel Expense	\$ 2,500											\$	2,
	Triage Service	\$ 50,000	50	,000										
	Uniforms	\$ 600	\$	120 \$	3	120			\$	120		120		
	Utilities	\$ 20,000	\$ 14	,194 \$	3	774	\$ 1,032	Depending on Set Up	\$	774	\$	1,935	\$	1,2
	Operating Expenses	\$ 1,165,700	520	,868 \$	5 5	6,217	\$ 15,500	\$ 513,605	\$	7,788	\$	20,741	\$	30,9
	Total Expenses	\$ 3,390,850	2,218	,766 \$	13	7,746	\$ 59,400	\$ 543,605	\$	158,303	\$	95,998	\$	177,0
	Physician Related Items (Sal & Bon Only)	\$ 1,175,000	1,175	,000										
	Total Non-Physician Related Expenses	\$ 2,215,850	1,043	,766 \$	13	7,746	\$ 59,400	\$ 543,605	\$	158,303	\$	95,998	\$	177,0
	Earnings Before Physician Comp	\$ 2,700,400	3,025	,184 \$	8	7,997	\$ (14,093)	\$ 32,645	\$	(158,303)	\$	(95,998)	\$	(177,0
													PEDI	



Bare Minimum Reports Needed Every Month



- Charges, Payments & Adjustments by:
 - Rendering Provider
 - Insurance/Managed Care Plan
 - Location
 - CPT Code
 - Total Well vs. Sick Visits by:
 - · Rendering Provider
 - Insurance
 - Location

- 3 Accounts Receivable Aging Report
- Profit & Loss Report
 Individual Month
 YTD

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Example of Online Calculators On PMI Website @

Charge per Encounter

Description:

This KPI shows the average gross charges per patient encounter.

Why Is This KPI Important?

Monitoring Production: Tracking Charges per Encounter allows the practice to ensure that consistent levels of charges are being generated by each provider or across the practice. During the winter, Charges per Encounter are expected to decrease as Pediatricians see more sick visits. During the months of June and July, they increase to reflect the larger number of checkups being completed before the children return to school. These seasonal variations should be anticipated, especially if you carry a private inventory of vaccines.

This KPI is also useful to compare various providers. Sometimes, certain providers may have more aggressive coding patterns than others and could provide learning opportunities for providers to share their coding strategies.

Future Gross Charges: Charges per Encounter is especially helpful when budgeting or projecting financial activity. For example, if the practice is looking to estimate the gross charges for a period of time in the future, they can simply estimate the number of encounters they expect and multiply that times the Charges per Encounter. Doing this takes into consideration the provider's capacity and any seasonal variation in charges if you examine future charges on a monthly basis. This KPI can be run on an individual provider level or across the entire practice.

 $\label{eq:pml} \mbox{PMI Recommended Frequency to Run this KPI:} \\ \mbox{Monthly}$

Formula:

Total Charges / Office Encounters

Show the Math:

\$975,500 / 4,000 = \$243.75

How Should I Track It?

This KPI can be tracked using an Excel spreadsheet by Practice and/or Department if you categorize expenses properly.

Total Provider/Practice Charges

\$ 975000

Number of Provider/Practice Visits
4000

\$ 243.75

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Accounts Receivable Turnover

Formula:

Provider or Practice AR / Provider or Practice Average Monthly Collections= Accounts Receivable Turnover

Show the Math:

\$87,500 / \$57,500 = 1.52

Description

This KPI shows your collections for a given period compared to your total accounts receivable balance.

Why is This Important?

This KPI is important because it is a barometer of how well you are bringing in the money owed to you. In the example below, you can see that every 1.52 months, you are essentially collecting or adjusting all the money owed for services rendered.

In a perfect world, the Accounts Receivables will turn rapidly. During times of increasing charges, such as flu season, this amount will be much different than during the spring. That is why comparing the month of January to the month of May is very misleading. Practices should compare same months when running this analysis.

<u>PMI Recommended Frequency to Run this KPI:</u> Monthly



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Average Charges Per Day



Formula: Gross Charges For Past 90 Days / 90

Show the Math: \$245,000 / 90 = \$2,722

Description:

This ratio is used for monitoring daily fluctuations in a practice's ability to generate charges. This, in turn, drives revenue.

Why Is This KPI Important?

Average Charges per Day is one of those "quick and dirty" ways to keep an eye on how things are going in your practice in terms of revenue. It is a rudimentary calculation that gauges many things in one number. For example, if there is a drop in the amount of charges per day, is that because the provider stopped seeing patients early? Could it be that his well-child visits canceled? Could it be that he/she did not give as many vaccines that day?

This KPI can be run for 5, 30, 60, 90 or even 120 day periods. Just be sure that whatever number of days you use, you add up the charges for the same number of days before running the calculation.

PMI Recommended Frequency to Run this KPI: Weekly and/or monthly



Charge Per Encounter

Description:

This KPI shows the average gross charges per patient encounter.

Formula:

Total Charges / Office Encounters

Show the Math:

\$975,500 / 4,000 = \$243.75

Why Is This KPI Important?

Monitoring Production: Tracking Charges per Encounter allows the practice to ensure that consistent levels of charges are being generated by each provider or across the practice. During the winter, Charges per Encounter are expected to decrease as Pediatricians see more sick visits. During the months of June and July, they increase to reflect the larger number of checkups being completed before the children return to school. These seasonal variations should be anticipated, especially if you carry a private inventory of vaccines.

This KPI is also useful to compare various providers. Sometimes, certain providers may have more aggressive coding patterns than others and could provide learning opportunities for providers to share their coding strategies.

Future Gross Charges: Charges per Encounter is especially helpful when budgeting or projecting financial activity. For example, if the practice is looking to estimate the gross charges for a period of time in the future, they can simply estimate the number of encounters they expect and multiply that times the Charges per Encounter. Doing this takes into consideration the provider's capacity and any seasonal variation in charges if you examine future charges on a monthly basis.

This KPI can be run on an individual provider level or across the entire practice.

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Revenue Per Encounter



Formula:

Total Revenue / Office Encounters

Show the Math:

\$500,000 / 4,000 = \$125.00

Description:

This shows the average revenue per patient encounter.

Why is This KPI Important?

The use of this KPI is twofold: (a) to monitor provider revenue generation and (b) to estimate future revenue.

Monitoring Production - Tracking Revenue per Encounter allows the practice to ensure that consistent levels of revenue are being generated by each provider or across the practice. During winters, Revenue per Encounter is expected to decrease, as Pediatricians see more sick visits. During the months of June and July, they increase to reflect the larger number of check-ups being completed before children return to school. These seasonal variations should be anticipated, especially if you carry a private inventory of vaccines.

This KPI can be run on an individual provider level or across the entire practice.

PMI Recommended Frequency to Run This KPI: Monthly



Clean Claim Rate

Formula:

Clean Claims / Total Claims Submitted

Show the Math: 950 / 1,000 = 95%

Description:

This KPI shows the number of "clean" claims submitted compared to all claims filed with managed care plans.

Why is This KPI Important?

A "dirty" claim is a claim that will have payment delays. More billing systems attempt to catch claims that may be missing important pieces of information before sending to the managed care company for payment. These "dirty" claims should be routed back to the person responsible for the claim not being clean so that they can learn why their actions could have caused a delay in payment. This feedback is a learning process to ensure that your staff and providers seize the opportunity to avoid similar mistakes going forward.

PMI Recommended Frequency to Run this KPI: Daily



20

Days In Accounts Receivable



Formula:

Provider or Practice AR Balance / Provider or Practice Average Charges per Day

Show the Math: \$87,500 / \$2,679 = 32.66 Days

Description:

This widely-used metric provides a number showing the practice or provider accounts receivable balance compared to your practice or provider daily charges.

Why is This KPI Important?

This KPI allows the practice to monitor how well the billing cycle is working. The theory behind this KPI is it tells the practice how many days it takes to collect what is owed for the provider's services.

PMI Recommended Frequency to Run this KPI: Monthly



Gross Collection Ratio

Formula:

Total Payments / Total Charges

Show the Math:

\$685,000/\$800,000 = 86.63%

Description:

Shows total collections compared to the revenue you are generating.

Why is This KPI Important?

This internal barometer is a KPI that helps identify if there any issues causing delays in the billing cycle.

This KPI is not one to be used to compare practices and can be misleading when the practice changes their fee schedule.

PMI Recommended Frequency to Run This KPI: Monthly



22

Net Collection Ratio



Formula:

Total Payments / (Total Charges - Contractual Adjustments)

Show the Math:

\$685,000/ (\$800,000 - \$100,000) = 97.86%

Description:

Shows total collections, as it relates to expected contracted reimbursement rates from payors.

Why is This KPI Important?

While a practice may charge \$300 for a series of CPT codes, the managed care company may have a contract to pay you \$210 when you add up the combined allowables for the billed CPT codes. As such, many practices use the Net Collection Ratio to examine the amount of payments compared to the negotiated rates.

PMI Recommended Frequency to Run This KPI: Monthly



Overhead Rate

Formula:

Total Operating Costs / Total Revenue Generated

Show the Math:

\$400,000 / \$690,000 = 57.97%

Description:

Shows how much it costs to run your practice in relation to revenues generated.

Why is This KPI Important?

As Pediatricians manage their practices, they need to track the amount of money it costs to provide their services. Due to seasonality, \$30,000 in one month may not be enough money to cover all the expenses of another. Therefore, this KPI provides guidance by comparing the expenses for a period of time along with the expenses incurred. Most practices usually run this KPI without any provider compensation included in the Total Operating Cost.

The goal of this metric is to figure out how much it costs to provide care for a child BEFORE provider compensation.

PMI Recommended Frequency to Run This KPI: Monthly



24

Cost Per Encounter



Formula:

Total Operating Expense / Office Encounters

Show the Math:

\$450,000 / 5,000 = \$90.00

Description:

This KPI shows your practice cost per encounter.

Why is This KPI Important?

This KPI is important because it helps you ascertain the cost to provide care for each patient you see. This becomes a valuable statistic when you are negotiating with managed care companies so you know what it will cost you on average to provide care to a child - especially in capitated contracts!

PMI Recommended Frequency to Run this KPI:

Monthly

Can be run across entire practice or by location if expenses are tracked by location.



Margin Per Encounter

Formula:

Revenue per Encounter - Cost per Encounter

Show the Math: \$125 - \$100 = \$25

Description:

Shows how much revenue is available for provider compensation, benefits, etc.

Why is This KPI Important?

It's important to not only know the cost per encounter (which does not include provider compensation) but to know the amount available for provider compensation. Running this metric by insurance company helps identify optimal and subpar contracts.

<u>PMI Recommended Frequency to Run This KPI:</u> Monthly



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Provider Compensation Ratio



Formula:

(Total Salary + Total Bonuses + Total Benefits) / Total Revenue Generated

Show the Math: (\$175,000 + \$20,000 + \$15,000) / \$600,000 = 35%

Description:

This KPI determines the percentage of the provider's compensation compared to the revenue generated.

Why is This KPI Important?

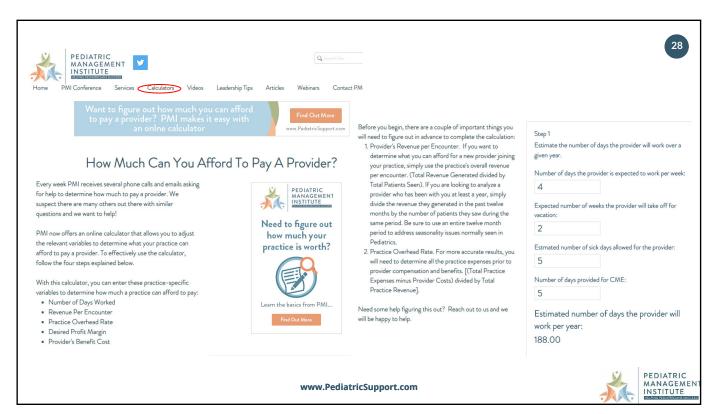
Pediatricians need to be mindful that, if they are not covering their salary, bonus and benefit costs, it is likely that the employer will be unable to do so for long. The only obvious exception is for providers who have recently joined the group and are ramping up their practices.

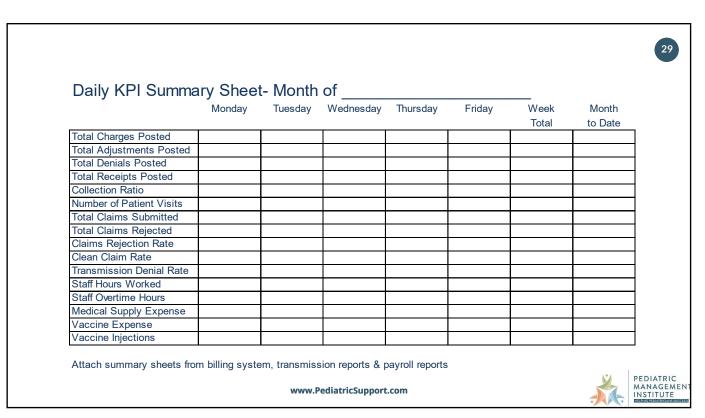
When combined with the practice, department or provider overhead rate, it should not exceed 100%. For example, if the overhead rate for a Pediatrician is 54% and the percentage of provider compensation is over 46%, the Pediatrician's salary is being subsidized by the practice. In this situation, the Pediatrician should be prepared for a renegotiation of their salary.

Conversely, if the overhead rate is 54% and the total compensation is 30%, the Pediatrician may generate profits for the employer or to subsidize other providers.

<u>PMI Recommended Frequency to Run This KPI:</u> Monthly

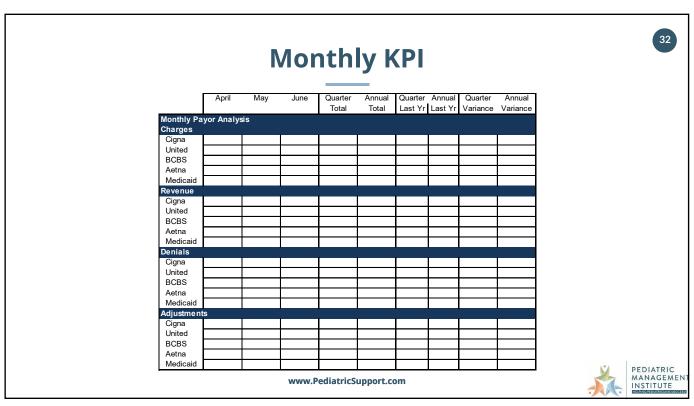






	April	May	June	Quarter	Annual	Quarter	Annual	Quarter	Annual
				Total	Total	Last Yr	Last Yr	Variance	Variance
Total Charges Posted									
Total Adjustments Posted									
Total Denials Posted									
Total Receipts Posted									
Collection Ratio									
Number of Patient Visits									
Total Claims Submitted									
Total Claims Rejected									
Claims Rejection Rate									
Clean Claim Rate									
Transmission Denial Rate									
Staff Hours Worked									
Staff Overtime Hours									
Medical Supply Expense									
Vaccine Expense									
Vaccine Injections									
Total Encounters									
Charges per Encounter									
Revenue per Encounter									
Accounts Receivable									
Beginning A/R									
Ending A/R									
Change in A/R									
Gross Collection Ratio									
Net Collection Ratio									
Days in A/R									
A/R Balance Review									
Current									
31-60 Days									
61-90 Days									
91-120 Days									
121-150 Days									
Over 150 Days			1						

31 **Monthly KPI** April May June Quarter Annual Quarter Annual Quarter Annual 2012 2012 2012 Total Total Last Yr Last Yr Variance Variance Total Encounters Charges per Encounter Revenue per Encounter Physician Days Worked April May June Quarter Annual Quarter Annual Quarter Annual 2012 2012 2012 Total 2011 Total 2011 Variance Accounts Receivable Beginning A/R Ending A/R Change in A/R Gross Collection Ratio Net Collection Ratio Days in A/R A/R Balance Review Current 31-60 Days 61-90 Days 91-120 Days 121-150 Days Over 150 Days PEDIATRIC MANAGEMEN' INSTITUTE www.PediatricSupport.com



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